Polaroid

OneStep & Pronto! Cameras
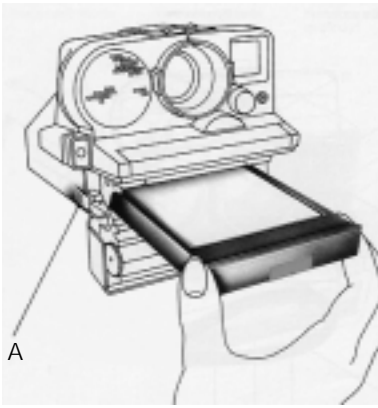
Non-Folding "Hardbody" Models
- OneStep
- The Button
- Pronto!
- Pronto! RF
- Pronto! Sonar/Autofocus

User Guide

For additional information about SX-70 cameras and other Polaroid products, contact Americas Business Center toll-free at 1-800-343-5000, 8am to 8 pm EST, Mon - Fri (USA and Canada only) or visit www.polaroid.com.

Loading & unloading film

All SX-70 cameras use Polaroid Time-Zero SX-70 film.

Push the film door latch (A) forward to open the film door.

Hold the film pack by its edges and push it into the camera. With your fingers away from the picture exit slot, close the film door. The motor will run and eject the film cover.

A

Note that the film counter on the back of the camera sets to ten. It counts backwards indicating the number of shots remaining.

After shooting ten pictures, remove the film pack by opening the film door and pulling the pack out by the little tab.

Holding the camera
Taking the picture

Hold the camera in your left hand, place your right thumb on the thumb grip and your index finger on the shutter button. Curl other fingers into your palm so that they do not block the exit slot.

Bring your eye close to the viewfinder. Hold the camera steady and squeeze the shutter button all the way down until the picture exits.
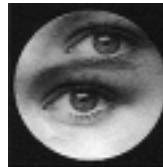
Focusing the camera

OneStep and **The Button** models are fixed focus and do not require you to set the distance.

For **Pronto!** and **Pronto! B** cameras, you must set the lens for the correct camera-to-subject distance.

Estimate or measure the distance from the camera lens to your subject, then turn the lens until that distance is opposite the mark on top of the camera.

With **Pronto! RF** cameras, focus by viewing the most important part of the scene or subject through the rangefinder circle in the viewing window. Concentrate on a horizontal detail or line. You will see two images, indicating your subject is out of focus.

Turn the distance ring until the two images come together. Your camera is now in focus. (In conditions where it might be difficult to focus accurately—i.e. dim light, ongoing action—you can set the distance ring as described above.)

Pronto! Sonar/Autofocus

The Pronto! Sonar/Autofocus focuses automatically using sound wave technology. Simply aim the camera at your subject, press the shutter button and hold the camera steady until the picture ejects.

CAUTION: If there's a window pane, glass display case, wall hanging, etc. in front of your subject, the sonar may be fooled and reflect an incorrect focus distance. Move the switch on the camera from Automatic to Manual, then estimate the distance.

Minimum lens-subject distance

- Fixed-focused models (OneStep, The Button): 4 feet
- Manually-focused Pronto! models: 3 feet
- Pronto! Sonar/Autofocus: 3 feet

Lighten/Darken control

If subject is too light or too dark in daylight pictures, compensate by turning the Lighten/Darken control one mark and shoot again in the same place with the same lighting. White area lightens picture, dark area darkens.

Cleaning the rollers

The rollers inside the film compartment should be kept clean. Before loading each new pack of film, examine the rollers by rotating each one separately.

Wipe rollers with a moist lint-free cloth—never scrape them. Check the ends of the rollers, too, as well as the picture exit slot. Use only water to clean rollers.

Image manipulation

Image manipulation is a creative technique using Time-Zero SX-70 film. Artists apply pressure to the images after the pictures eject from the camera. They use a variety of tools, including pen caps, popsicle sticks, clay modeling tools and dental instruments to achieve different results.

For more information about image or emulsion transfer and other creative uses for Time-Zero SX-70 film, call Americas Business Center, 1-800-343-5000, or visit www.polaroid.com.

Using FlashBars

Note that FlashBars are no longer manufactured. For information about third-party vendors, call Americas Business Center, 1-800-343-5000, or visit www.polaroid.com.

Flash must be used for indoor pictures.

Effective FlashBar ranges:
- 4 feet to 8 feet for OneStep models and The Button
- 3 feet to 12 feet for Pronto! models

Insert a FlashBar into the socket on the top front of the camera body above the lens or sonar and push in firmly.

When all five bulbs on one side are used, remove the FlashBar and turn it around for the remaining five bulbs.

IMPORTANT FLASH REMINDERS

- Always shoot within the flash range.

- Place subject close to a colorful background, if possible.

- In group pictures, have everyone about the same distance from the flash for even lighting.

- Avoid hot spots and reflections from mirrors, windows, artwork, eyeglasses, etc. reflecting the flash. Shoot at an angle rather than head-on.

Additional information

We have a staff of Polaroid photography experts whose job is to help you take good pictures. Direct your camera, film and picture questions to Americas Business Center.

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