

# Mercury Ultra White Matt Canvas 405gsm

Digital & Fine Art Archival Printing Solutions for the Imagemaker

### **Description of Product:**

A smooth, heavyweight product with a beautifully structured base which has been proven as being the most brilliant white in the marketplace to date. Contains OBA's.

The heavyweight feel & true, ultra white matt base makes it an ideal inkjet canvas for a variety of subject matters bringing your image to its maximum printed display potential, standing out & almost jumping off the media. Always varnish your canvases with the PermaPROtect range of varnishes to enhance your artwork but more importantly protect them from UV pollutants & yellowing.

#### **Technical Information:**

- Weight 405gsm
- \* Thickness 0.60mm
- Whiteness (CIE) 121
- Coatings Single-sided ultra smooth matt canvas.
- Primary Features Ultra white rigid poly cotton base, High whiteness and wide colour gamut volume, perfect for framed or non framed art.
- \* Optical Brightening Agents (OBA) Yes

### Media Availability:

Sheets A3+

Rolls 17"X15m 24"x15m 36"x15m 44"x15m 60"x15m

## **Applications of Use:**

Portraiture reproduction & restoration work, Presentation & display art, Banner applications, fine art reproduction, paintings & murals.

## Printer & Ink Compatibility:

PermaJet Mercury Ultra White Matt Canvas has been designed for use with Dye & Pigment inkjet systems. The media has been designed, manufactured and tested for use with Epson, HP, Canon and Lexmark printers. This canvas grade is now Latex ink compatible. We would strongly recommend using one of the PermaPROtect range of varnishes to increase image density and archival resistance - you will be truly amazed by the stunning results.

### **Storage & Conditions of Use:**

The storage and use of the product should be in a climate and a temperature of 10 to 30° C at a relative humidity of 30 to 60%. Always keep the product in its original packaging or in archival quality folders. Where possible, always handle the canvas or printed surface by its edges.

All recommendations and product indications are for guidance, and are subject to our test criteria, these remain subject to change without prior notice. There is no guarantee that the same results can be consistent.



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